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FOR FURTHER INFORMATION  
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## **Author's 11th Book Leads to New Career as Book Publishing Coach**

When Diane Eble came on board to help Janet Penley write a book on mothering, she had no idea it would lead to a whole new career direction.

The book is *MotherStyles: Using Personality Type to Discover Your Parenting Strengths* (DaCapo Lifelong Books, April 2006). It was Diane Eble's 11th book, Janet Penley's first. For Janet, the book signaled the culmination of 19 years of research and working with mothers using the framework of personality type. For Diane, *MotherStyles* became the gateway for a new direction: coaching writers through the writing, publishing, and promotion of a book.

"The most gratifying part of writing *MotherStyles* for me was coaching Janet, seeing her grow from someone who knew very little about publishing and wasn't confident of her writing, to the self-confident, successful author she is today," Diane says. Janet Penley, a former Wilmette resident now living in San Antonio, Texas, has appeared on numerous television and radio programs, and both authors are scheduled as guests on the Midday Connection national radio show on August 1 at 12 noon, Central Time (90.1 FM).

Diane Eble, a Winfield resident, brings nearly 28 years of experience in the publishing industry as an author (11 books, more than 350 articles), editor of both magazines and books, and copywriter to her new career as a book publishing coach and consultant.

"Publishing has gotten to be both a more complicated and more exciting field," Diane says. "Recent technology has opened more options than ever for people who want to publish a book."

That's good news, since industry surveys show that somewhere between 82 and 90 percent of Americans plan to write a book someday. Eble warns that you need to do your homework first, as many companies pose as "publishers" but do no more than overcharge for printing your book, leaving you with a basement full of books you can't sell.

Diane Eble will be a featured expert on an upcoming teleseminar with Annie Jennings PR on August 2 at 12 noon Central Time, to talk about publishing trends. Visit <http://www.anniejenningspr.com/bookpublishingcoach.htm> for more information about the teleseminar, and to get a free CD of a live media training session with a national media trainer. For more information on publishing and book coaching, go to <http://www.WordsToProfit.com>.

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